

Conform Cox

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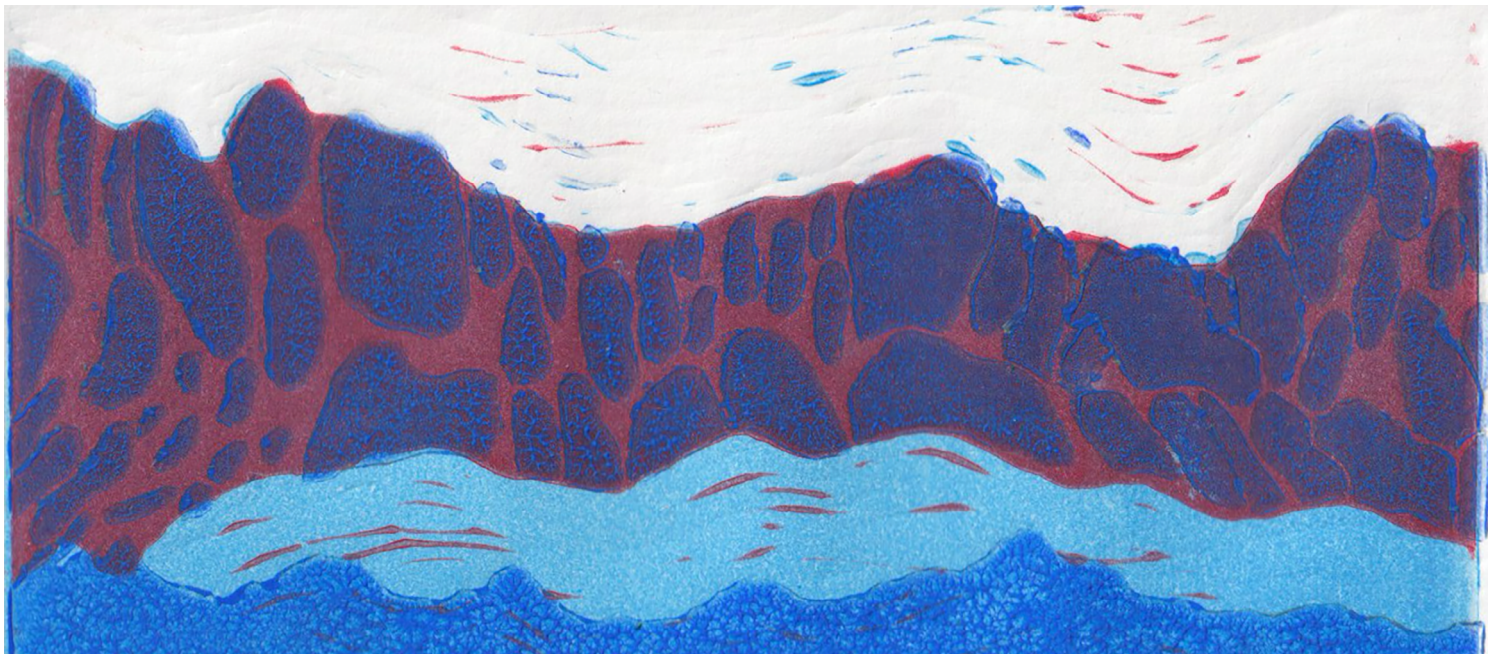


About

Since a very young age, Conform Cox (Artist name of Cox Janssens) has been driven by exploring, learning and creating. She wanted to know about everything in detail. To become a Homo Universales was in her head a good choice for a job. She never lost this eagerness to be a know-it-all: it made her work in different creatives fields and establish her creative studio Conform Cox in 2016. Cox has worked as an illustrator, graphic designer, podcast maker, researcher and textile designer, after being trained as a designer at Design Academy Eindhoven.

However, illustration and storytelling were always the core of her practice.

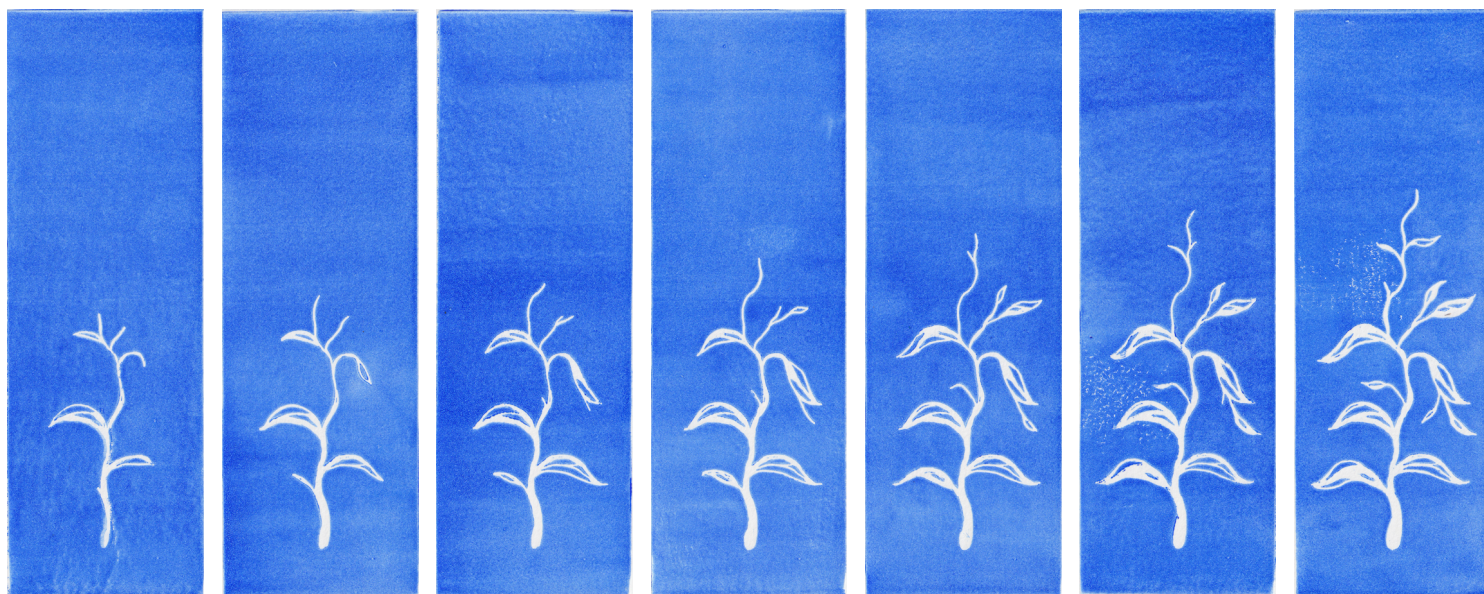
This made her decide to study a Master animation at the Master Institute of Visual Cultures (AKV St. Joost AVANS) in Den Bosch (NL), which Cox finished Cum Laude in September 2021. All the techniques and interests Cox had before, are now merged into educational animations, using frame by frame hand drawn techniques as well as cut-out animation.



Can Serrat Project: Moving Lino

I came to Can Serrat to use the printing press to make lino prints. As the months before coming to Can Serrat I was graduating my master in animation, I wanted to experiment with making small animation tests. Normally I start working from a story, but this time I wanted to focus on the visual part. So, I made some experiments on combining analogue printing techniques with digital animation. By this I wanted to enlarge my abilities and style in animation, next to general practising animation. Lino printing is an old love of mine and I knew that you will get some happy accidents, so I wanted to use them to create textured effects in animation. I found out that this texture looks great in animation and can be very useful for moving backgrounds. Besides, the cutting away of the lino material could be a new inspiration for a tiny story, as everything you cut away is non reversible. Not all my experiments have been fruitful, but it allowed me to work more rough than I normally do. Being back home I certainly want to invest in a small printing press and continue the journey that I started at Can Serrat.

You can view two of my animation tests online, namely [‘Moving Lino Plant’](https://vimeo.com/653732215) (<https://vimeo.com/653732215>) and [‘Smoky Love’](https://vimeo.com/653704432). (<https://vimeo.com/653704432>)





Cut-out Swine

In progress, using lino parts to create literally cut-out animation, in which I printed the parts of the body over and over again in different positions, by which the movement occurs.

